

# Elite Emergency Response Inc

Medical Staffing-Training-Education

Media Kit

Founded by Stephani Laing ACP, who began doing private event standby work in 2003.

While working as an onsite EMT for Cirque De Soleil the first year it came to Calgary, she saw a need for quality onsite EMS staff at special events to handle emergencies and injuries while waiting for ambulance response.

After years of success & growth to become an industry leader, Elite incorporated in 2016.

After starting with show-jumping & equestrian events, Elite has also branched into:

- Triathlons
- Cultural Festivals
- Charity walks & 5ks
- Concerts
- EDM Music Festivals
- Private Parties
- Rodeos
- Motocross
- Horse shows of all varieties
- Any public or private gathering

# Some Past & Present Elite Clients:

- Anderson Ranch
- Wildwood Equestrian Park
- Astral Harvest Music Festival
- Motion Notion Music Festival
- Freezerburn Music Festival

- Calgary Greek Festival
- Oh Canada Restaurant & Bar
- Virgin Music Fest 2008
- Springbank Pony Club
- X-Weighted (TV show)
- Multisports Canada
- Fort Calgary
- CIBC Run For the Cure
- Pengrowth Corporation

## Why Elite Emergency Response Inc Leads the Industry

- High standards for staff, training, professionalism
- Recipient of a Priory Vote of Thanks from the Order of Canada for expertise in training & adult education
- Advanced & Primary Care Paramedics, RNs with years of field experience
- Ongoing training & education
- Staff are mentored for years before working independently
- Personable & engaging, excellent representatives of any event/organization
- Uses 'edutainment' in public training courses; if you're laughing you're learning!
- Clients enjoy staff consistency; very low staff turnover
- Education in mental health, sports medicine, kinesiology, psychology, crisis intervention
- Proactive & preventative approach to health and safety Their mission is to make exceptional onsite medical care and training accessible & affordable for all

### Services

- Onsite EMS staff for events, gatherings, or private clients
- First aid & CPR courses taught be experienced medical professionals
- CPR training for laypersons & medical personnel
- Targeted, tailored training courses for first responders
- First Aid training for both public and private groups
- Safety assessment and planning
- Public education
- Expert consultations and technical advising

### Testimonials:

"Elite Emergency Response is right – these guys have the experience, the expertise, and the knowledge to provide the right response at the right time. As a bonus, they are wonderfully caring people that have dedicated their time to making the world better and to the safety and health of others. Considering the amount of benefit they can provide I wouldn't hesitate to try to book this team for any event over 500 people, or smaller if you have the budget for it. Thankfully their rate is very reasonable." J Good, Reign Bough Fiddle Festival

Can't thank Stephani and Cam enough for the services they provide, as well as the smiles and positive energies they bring with them. *D Shadda, festival guest* 

I love Stephani and her crew! I am forever grateful for this team, not only for the essential service that they continue to provide our festival (since 2008), but also for their ability to connect with the attendees in an authentic manner. Their extensive knowledge and on-point care and service helps to create a safe and thriving environment.

Petra S., Astral Harvest Festival

Very respectful of patient confidentiality, in tune with specific needs, very professional when dealing with a crisis, as well as amazing at wrapping an ankle or 2. Would recommend them to anyone and everyone for any medical standby needs or training. No job too big or small for this fantastic crew. I've admired the work they do and respect them. Never a second thought on any medical need from them.

Jason D., event guest/patient



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Cameron Doore COO/ACP Stephani Laing CEO/ACP Laura Piercey, PCP Ryley Bennet, HR/PCP Jody Stoltz, PCP



Stephani Laing, CEO/ACP & Cameron Doore, COO/PCP

Elite Emergency Response can be found on: Facebook: www.facebook.com/EliteResponse Instagram: Eliteemergencyresponse Web: www.eliteems.ca www.eliteemergencyresponse.com

Media inquiries and requests can be sent to: media@eliteemergencyresponse.com